



CVRA 5th Season Road Race Sponsorship Levels

5k Fun Run/Walk Title Sponsorship Level: \$7500 Annual Contribution

Your business will receive top level billing as one of our two main event race sponsors. Your business name will be mentioned in all radio, TV, web and printed materials provided by CVRA. Your company will also receive Platinum Level benefits listed below. (excludes chip option)

Platinum Sponsorship Level: \$5000 Annual Contribution

- Your company logo imprinted on 1000 race electronic timing chips
- Your company logo printed on the back of official race shirts, printed materials & web sites.
- Your logo and company name recognition on e-mail blast promotions pre-race.
- Your company banner and logo displayed along race route. Sponsor to furnish.
- Your company banner and logo displayed at registration/packet pickup event.
- Company name recognition at starting line & awards ceremony postrace.
- Vendor table available at packet pickup and or postrace ceremony.

Gold Sponsorship Level: \$2500 Annual Contribution

- Official Thursday training night sponsor for 4 weekly events prior to race.
- Your company logo printed on the back of official race shirts, printed materials & web sites.
- Your logo and company name recognition on e-mail blast promotions pre-race.
- Your company banner and logo displayed along race route. Sponsor to furnish.
- Your company banner and logo displayed at registration/packet pickup event.
- Company name recognition at starting line & awards ceremony postrace.
- Vendor table available at packet pickup and or postrace ceremony.



Silver Sponsorship Level: \$1000 Annual Contribution

- Your company "Team of Five" employees will receive complimentary race registration.
- Your company name printed on the back of official race shirts, printed materials & web sites.
- Your company banner and logo displayed along race route. Sponsor to furnish.
- Your company name recognition at registration/packet pickup event.
- Company name recognition at starting line & awards ceremony postrace.
- Vendor table available at packet pickup and or postrace ceremony.

Bronze Sponsorship Level: \$500 Annual Contribution

- Your company name printed on the back of official race shirts, printed materials & web sites.
- Your company banner and logo displayed along race route. Sponsor to furnish.
- Your company name recognition at registration/packet pickup event.
- Company name recognition at starting line & awards ceremony postrace.
- Vendor table available at packet pickup and or postrace ceremony.

Contributor Sponsorship Level: \$250 Annual Contribution

- Your company name recognition at registration/packet pickup event.
- Company name recognition at starting line & awards ceremony postrace.
- Vendor table available at packet pickup and or postrace ceremony.

Friend Sponsorship Level: \$100 Annual Contribution

- Your company name recognition at registration/packet pickup event and race web site..

Yes, sign us up!

Business Name: _____

Level: _____

Make checks payable: Cedar Valley Running Association.



Facts about the CVRA & the July 4th Fifth Season Races:

CVRA boasts a local paid membership of almost 500 persons - the largest club in Iowa.

CVRA sponsors 8 local races each year and supports dozens more in the area each year by providing equipment and timing services.

The 5th Season 8K is the longest running 8k event in the United States.

The 2011 event is year 26 for the July 4th races.

CVRA has awarded more prize money than any other 8K event in the country.

The races are a Freedom Festival affiliated event, ranked by the CRPD as their 3rd largest annual crowd control event.

The event involves up to 3500 runners and walkers, 10,000 spectators and 300 volunteers.

Recent races have included athletes from 5 foreign countries, 25 states, competitive running clubs throughout the Midwest, as well as runners from all over Iowa.

Races include the competitive 8k race, the 5k fun run/walk, kids' fun run races and youth mile run.

Over \$20,000 has been contributed to local charities over the past five years from race proceeds.

CVRA is designated 501(c) 3 organization under IRS regulations.

CVRA and the July 4th 5th Season Races need your support!